



## Top 10 Reasons to Attend

Simply Partnership 2009 is overflowing with concrete information that will have a positive impact on the way you do business. Here are the top 10 reasons why every Simply Accounting by Sage partner and consultant should attend this year's conference.

- 1 Power-Packed Keynotes.**

General Manager Jamie Sutherland will provide insider perspective on what's new and what's on the horizon for Simply Accounting. Plus, don't miss David Chilton, author of the *Wealthy Barber*. With over 2 million books sold, he will inspire you with takeaways that will help you position yourself, your company, and your clients to not just survive, but really thrive.
- 2 You've got Questions. We've got Experts.**

Take advantage of the onsite Support Centre to meet with a technical support analyst. Plus, hear the thoughts of Simply Accounting product leaders and experts, who will lead sessions identifying strategies that will help you expand and market your business.
- 3 A Chance to Have Your Say.**

Sit down with Sage staff and have your say about where you would like to see Simply Accounting go. Take advantage of the onsite Ideascope station to make your product recommendations. Put your finger on the issues that matter most to you and your clients. Share your point of view. We **will** listen to your thoughts and ideas!
- 4 Discover New Reasons to Contact Your Clients.**

You will walk away with many new ideas and reasons to contact your clients—old and new. Learn how to make them happy with new solutions from Sage and Simply Partnership exhibitors...and make yourself happy with new billable time.
- 5 We are launching Simply Accounting 2010.**

Get a firsthand look at the solution that will have your clients and prospects buzzing with excitement! Come and find out, before anyone else, what version 2010 will offer.
- 6 Intensive Product Sessions That Dive Deeper Than Ever Before.**

We listened to your feedback at last year's conference. You wanted longer sessions so you could really dive into Simply Accounting topics. We now have session time slots that are 90 minutes and 120 minutes.
- 7 It's Not All About Simply Accounting—and We Get That.**

We know that your business involves much more than just Simply Accounting. It's made up of other technology, marketing, taxes, training, customer relationship management, HR, and more. With our general sessions, you have opportunities to learn in all the key areas that impact your business—not just Simply Accounting.
- 8 It's Not All About Work—and We Get That, Too!**

We know one of the reasons you come to Simply Partnership is to network and visit with your peers. This year's event provides ample networking opportunities, including our first ever theme party. Put on your favorite outfit from the 50s, 60s, 70s, or 80s as we go "Dancing Through the Decades". Plus enjoy great food and test your skills at the numerous gaming stations.
- 9 Come be Recognized...and Appreciated.**

For the first time (but definitely not the last), we are going to be hosting a partner awards ceremony. Join us as we recognize our partners that have been attending conference for all 10 years, our top referral partners, our top reseller partners, and more. You won't want to miss seeing the best of the best!
- 10 The Value is Unbeatable.**

Where else can you go and get two and a half packed days of professional training for only \$259\*, including meals? We haven't found anywhere that matches the value we provide for the amount we're charging. At Sage, we invest in this conference so you can attend at a reduced rate—don't miss out!

Registration opens July 14  
Register Early and Save \$50 | [www.simplypartnership.com](http://www.simplypartnership.com)

\*\$259 rate only applies if you register early before July 31, 2009.

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