

### You don't want to miss Simply Partnership 2010, and here's why:

- 1 Fresh, All-New Session Content**

This year we have completely new content and more sessions than ever before. Dozens of these sessions have never been offered before, so there's original material for first-timers and veterans alike.
- 2 Simply Accounting Intelligence**

If you haven't experienced Simply Accounting Intelligence, you'll have every opportunity to do so at this conference. Get to know the new reporting and business intelligence tool that reports on any field in Simply Accounting.
- 3 Best Pre-Conference Lineup Ever**

For many consultants, spending a day digging into a specific area of business or Simply Accounting itself is the best part of this conference. Don't miss our largest pre-conference lineup to date, with multiple full-day sessions, including business planning, certifications, and consultant product training.
- 4 Connect with Peers and Sage Staff**

Many partners tell us the best part of Simply Partnership is networking with others—picking up new tools of the trade, sharing best practices, and learning tips and tricks from others out in the trenches. And since Simply Accounting headquarters is in Vancouver, we're sending double the staff to connect with you!
- 5 Reloaded Business Development Track**

Your business isn't just about software. That's why our revamped Business Development Track features marketing tools, consulting workshops, HR guidance, strategic planning information, and dynamic presenters.
- 6 Help Shape the Future**

We rely heavily on Simply Partnership attendees for feedback on the future of our product. Roundtable sessions act as your platform to share your unique ideas and provide product input. Impact the future of Simply Accounting!
- 7 Discover a Whole New Market**

With developments in technology (e.g., remote support) you have an opportunity to support new customers and partners in the States. We're pursuing a new opportunity with our recently updated U.S. Spanish/English bilingual version of Simply Accounting, and we'll be welcoming many new U.S. partners to the conference.
- 8 Let Your Hair Down**

You've worked hard in the past year and now it's time to mix in a bit of fun. Whether it's laughs over lunch, mingling at the welcome reception, or dancing the night away at our Simply Stampede theme party, you'll have many opportunities to relax, unwind, and simply have fun.
- 9 Key Takeaways From Our Keynote Speaker**

You asked for a certain style of speaker in your feedback last year and you got it! This year, we're delivering a relevant speaker with specific lessons that you can apply to your own business. You'll hear from "culture guru" and WestJet cofounder, Don Bell, who will inspire you with real-world examples of how you can create a positive, dynamic culture in your own workplace—regardless of size.
- 10 Unbeatable Value**

We stress this every year and 2010 is no different: Simply Partnership is our way of saying thank you for your ongoing commitment to Simply Accounting and that's why Sage picks up most of the bill. Your cost to attend is only \$259\*, including meals! This is an unmatched value for 2.5 days of training, networking, CPE credits, and business building.

**Registration opens July 13**

**Register Early and Save \$50 | [www.simplypartnership.com](http://www.simplypartnership.com)**

\*\$259 rate only applies if you register early before July 30, 2010.